

New England Ski Museum

Preserving the Future of Skiing's Past



26th Annual Hannes Schneider Meister Cup

March 10-12 @ Cranmore Mountain

What?

A relaxed ski race! A vintage fashion show! A celebration of skiing in the Mount Washington Valley! A party!

Why?

To support the mission of the New England Ski Museum! To support the development of skiing's next generation! To have fun!

Who?

Anyone! Race, spectate, have a beverage and brat, dance, show off old clothes, have fun!

How?

Visit: <http://newenglandskimuseum.org/events/hannes-schneider-meister-cup-race/> to register for the event, find more information, or donate!

How to help

- * Donate as a patron at a variety of levels with appropriate recognition!
- Join us as a sponsor! We are looking for a few key ones:
- * A premier title sponsor
 - * Sponsor the Carol Reed Vintage Fashion Show
 - * Sponsor Eastern Slope Ski Club teams
 - * Donate to our silent auction
 - * Sponsor the Cal Coniff grant program
- Please be in touch with Tim Whiton to discuss where you might fit in:
tim@skimuseum.org or 603-823-7177

Sponsorship Perks!

- * Extensive radio and print advertising in Mount Washington Valley before and after the event!
- * Regular and individualized 'thank you' and promotion via Facebook and Instagram to ~5000 active followers!
- * Individualized 'thank you' and call out during entire event with ~500 attendees and the general public!
- * Regular and individualized 'thank you' and promotion via e-mail newsletters to over 15000 contacts with a 70% open rate!
- * Logo promotion printed prominently in racer flyer, spring *Journal* publication, and event brochure totaling ~5000 views!
- * The start of a wonderful relationship with the Ski Museum!